



<https://www.arineighborhood.com/job/aribica-marketing-manager/>

Marketing Manager

Description

We are a small specialty coffee roastery and coffee shop in the heart of Bangkok. Our vision is to make good coffee accessible to people.

Responsibilities

- Plan and execute marketing strategy and activities
- Create marketing materials (copy, photos, graphics) or manage the outsourcing
- Manage Facebook and Instagram. Manage regular posts and customer requests.
- Manage e commerce listings (shoppee, lazada, webshop)
- Manage and facilitate paid advertisement (fb, ig, google) and optimize as needed.

Qualifications

- Thai National
- Good spoken & written English
- Reliable and creative
- Ability to manage and handle work without need for micromanagement
- Can plan and execute a marketing strategy
- Plan long term Brand organic growth in combination with paid advertisement
- Creation of artworks, and other marketing materials.
- Eager to learn and grow
- Interested in coffee

Job Benefits

Free coffee and SSO included.

Contacts

Hr@number42.io

Hiring organization

Ari Neighborhood Bangkok

Employment Type

Full-time, Part-time

Job Location

Sahakorn Pranakorn 2
Building, Room No.4/1, Soi.Aree1,
10400, Phaya Thai, Bangkok,
Thailand

Base Salary

฿ 20000

Date posted

November 27, 2022

Valid through

31.12.2022